

Annie Brown

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SUMMARY

Communication graduate with a minor in Political Science and strong academic performance, including magna cum laude honors, Dean's and Chancellor's List recognition, and two Mellon research grants. Experience across nonprofit marketing, social media content creation, newsletter writing, and client-facing roles emphasizing storytelling, relationship-building, and organizational communication. Seeking a role in public relations, communications, or a mission-driven organization.

EDUCATION

University of South Carolina Upstate | Spartanburg, SC

May 2026

Bachelor of Arts in Communication | Minor in Political Science | *Magna Cum Laude*

Overall GPA 3.85 · Dean's List, 2 semesters · Chancellor's List, 3 semesters · Two-time Mellon Grant recipient

Santa Fe College | Associate of Arts, 2022

RELEVANT EXPERIENCE

Communications and Marketing Intern | Project Host, Greenville, SC

January – May 2026

- Wrote and scheduled content for social media, monthly newsletters, and other digital communications supporting community outreach and fundraising.
- Interviewed nonprofit leaders, volunteers, and partner organizations, producing ten published feature stories and partner spotlights.
- Developed marketing materials including flyers, graphics, press releases, and website updates aligned with the organization's mission.
- Supported event promotion by coordinating messaging, tracking engagement, and documenting events through photos and write-ups.

Marketing Intern | Carolina Literacy Project, Spartanburg, SC

August – December 2025

- Managed Instagram, Facebook, and LinkedIn accounts, creating visuals and captions promoting literacy programs, events, and fundraising.
- Covered events with photo and video for same-day social posting.
- Conducted grant research to identify funding opportunities supporting the organization's programs.

PROJECTS & RESEARCH

Study Abroad | Magdeburg College, Berlin, Germany

Summer 2025

- Collaborated with German university students on a documentary film examining racism and migration and how those issues differ between countries.
- Interviewed policymakers to develop the film's reporting.

ADDITIONAL EXPERIENCE

Server | Nosedive, Greenville, SC

May 2025 – Present

- Work 30 hours per week alongside a full course load and an internship while maintaining a 3.78 GPA.
- Train new team members; promoted to Private Dining Room server.

Server | Jack 'n Diane's, Greenville, SC

August 2024 – May 2025

- Recommended menu selections tailored to each guest and helped plan staff events as a member of the restaurant's events committee.

SKILLS & COURSEWORK

Skills Written and verbal communication · Social media content creation · Newsletter production (Mailchimp) · Interviewing · Copy editing · Canva · Grant research · Microsoft Office

Coursework Communication Research Methods · Law and Ethics of Mass Media · Mass Communication Theory · Organizational Communication · Advanced Public Speaking · Intercultural Communication · Transnational Feminism